

PRESS RELEASE

FOR IMMEDIATE RELEASE

Elite Designers Convene in Hong Kong to Celebrate Excellence at DFA Awards Presentation Ceremony



(from left): Mr. Freeman Lau (WOCD 2021), Ms. Guo Pei (WOCD 2022), Prof. Eric Yim, Chairman of Hong Kong Design Centre, Ms. Kai-yin Lo (WOCD 2007), Mr. Stanley Wong (WOCD 2020), Ms. Jiang Qiong Er - DFA World's Outstanding Chinese Designer 2023 winner (WOCD 2023), Mr. Kenya Hara - DFA Lifetime Achievement Award 2023 winner (LAA 2023), Mr. Victor Lo Chung-wing - DFA Design Leadership Award 2023 winner (DLA 2023), Mr. Henry Steiner (LAA 2012), Dr. Kigge Mai Hvid (DLA 2009), Mr. Kan Tai-Keung (WOCD 2004), Mr. Steve Leung, Vice-Chairman of Hong Kong Design Centre, Mr. Alan Chan (WOCD 2017), Ms. Vivienne Tam (WOCD 2005)

(HONG KONG, 1 December, 2023) The DFA Awards 2023 organised by Hong Kong Design Centre with Create Hong Kong of the Government of the Hong Kong Special Administrative Region as the Lead Sponsor, a high recognition of excellence in design in Asia, concluded series of events including the Presentation Ceremony with resounding success. During the Presentation Ceremony, global design elites and business leaders witnessed the exceptional atmosphere of Asia design with over 200 awardees.

The highlight of the DFA Awards 2023 was the Presentation Ceremony on 28 November with over 300 attendees, where a total of 216 **DFA Design for Asia Awards** and 17 **DFA Hong Kong Young Design Talent Award** were bestowed upon this year's deserving winners. Notable guests including Mr. Sunny Tan, Member of the Legislative Council of the Hong Kong Special Administrative Region, Mrs. Lowell Cho, Assistant Head of Create Hong Kong of the Government of the Hong Kong Special Administrative Region, and esteemed previous winners of the DFA Awards, such as Ms. Guo Pei, Mr. Freeman Lau, Ms. Kai-yin Lo and Mr. Henry Steiner, attended and graced the presentation ceremony.

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Professor Eric Yim, Chairman of Hong Kong Design Centre said, “I am glad to witness the precious moment of recognising these excellent designers and design projects. This year, the DFA Awards give recognition to a total of 236 designers and projects, including the winners of the three most respectable awards, marking the highest number in our history, showing the design excellence in Asia.”

The Awards reached their climax with this year’s three most respectable awards conferred at the Business of Design Week (BODW) Gala Dinner on 29 November, witnessed by attending global design elites and esteemed business leaders. To highlight the significance of the three major awards, notable pairs of guests were invited to serve as presenters for each award. Ms. Kai-yin Lo, Chairman of Yin Expressions Limited along with Mr. Stanley Wong, Founder of 84000 Communications Limited, presented the DFA Lifetime Achievement Award (DFA LAA) to Mr. Kenya Hara; Professor Eric Yim, Chairman of Hong Kong Design Centre, along with Dr. Kigge Mai Hvid, Partner of JA Studio, presented the DFA Design Leadership Award (DFA DLA) to Mr. Victor Lo Chung-wing; while Mr. Steve Leung, Vice-chairman of Hong Kong Design Centre and Chairman of the judging panel for the DFA World’s Outstanding Chinese Designer (DFA WOCD), along with Mr. Alan Chan, Founder of Alan Chan Design Company, presented the DFA World’s Outstanding Chinese Designer to Ms. Jiang Qiong Er.

The Extension of Design Excellence

A range of engaging activities have been organised during the week, including the ongoing DFA Awards 2023 Exhibition, taking place at the Central Market and open to public for free admission until 7 December 2023. This exhibition showcases all the 236 winners of DFA Awards 2023 that exemplify the strength and ingenuity of Asian design.

To honour the accomplishments of the DFA Awards and foster a spirit of creativity, the publication, ***Design for Asia: DFA Awards 2023*** (ISBN: 978-988-13864-3-4) is published by Hong Kong Design Centre, featuring the design philosophy behind each of the DFA Design for Asia Awards 2023 winning projects, as well as the portfolios of the winners of DFA Lifetime Achievement Award, DFA Design Leadership Award, DFA World’s Outstanding Chinese Designer and DFA Hong Kong Young Design Talent Award.

DFA Awards 2023 TV Special

A TV special with highlight in DFA Design Awards 2023 Award Presentation Ceremony, along with interviews featuring the awardees will be broadcasted at Viu TV, one of the leading TV stations in Hong Kong, on 17 December to capture the cherished moments of the event and further promote the transformative power of design.

Date : 17 December, 2023 (Sunday)
Time : 8:30pm to 9pm
Channel : Viu TV Channel 96 (Hong Kong)

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DFA Awards 2023 Results Overview

DFA Lifetime Achievement Award 2023

Kenya Hara / Designer

Kenya Hara, a distinguished Japanese graphic designer, founder and director of Hara Design Institute, has undoubtedly made an indelible impact on the realm of communication design. Mr. Hara's influential contribution to MUJI, as a member of its Advisory Board since 2002, has been of paramount importance. His focus on the concept of 'Emptiness', a cornerstone of MUJI's minimalist design philosophy rooted in Zen principles, has significantly influenced the brand's aesthetic. Throughout his illustrious career, Mr. Hara has embraced a wide spectrum of design projects, showcasing his versatility and creativity. The DFA Lifetime Achievement Award 2023 celebrates Kenya Hara's enduring impact on design philosophy, his talent for making the ordinary extraordinary.

DFA Design Leadership Award 2023

Victor Lo Chung-wing / Chairman and Chief Executive of Gold Peak Technology Group

As the leader of Gold Peak Technology Group, Victor Lo's vision and commitment have made Gold Peak a leader in batteries and electronics industries worldwide. Lo's commitment to advancing innovation and technology, arts and culture is equally commendable. His influence has not only enriched Hong Kong's cultural and creative realm but has also elevated understanding of the strategic power of design for value creation and opened doors for designers to gain global recognition. The DFA Design Leadership Award 2023 acknowledges the remarkable journey of Victor Lo Chung-wing and celebrates his profound impact on design, culture, and commerce, reaffirming his status as a visionary design-minded leader, a champion of innovation and a captain of the industry.

DFA World's Outstanding Chinese Designer 2023

Jiang Qiong Er / Designer, Co-founder of SHANG XIA

Jiang Qiong Er, a native of Shanghai, has exemplified the fusion of Eastern and Western cultures in her work. In 2009, she established SHANG XIA in partnership with Hermès Group. Jiang's design philosophy centres on emotion, harmonising tradition with modernity, craft with technology, and functionality with emotion. Jiang's dedication to cultural exchange and innovation has garnered prestigious accolades. The DFA World's Outstanding Chinese Designer 2023 honours Jiang Qiong Er as a visionary leader, adept at bridging tradition and innovation, and a substantial contributor to the global design landscape.

DFA Design for Asia Awards 2023

In the 2023 edition, a total of 216 awards are granted to acknowledge the design excellence. Among these awards, there are 10 Grand Awards, 19 Gold Awards, 40 Silver Awards, 55 Bronze Awards and 92 Merit Awards presented. Design projects from Hong Kong tops the leaderboard with 58 winning projects, followed by the Mainland and Japan claiming 52 and 47 winning projects respectively. All the awards symbolise the range of achievements encompass a holistic celebration of design excellence and innovation.

DFA Hong Kong Young Design Talent Award

The DFA Hong Kong Young Design Talent Award aims to nurture Hong Kong designers or graduates aged between 18 and 35 in Hong Kong. Among the 17 awardees in the 2023 edition, 13 of them will be entitled for financial sponsorship to work or study outside Hong Kong to expand their horizon and acquire valuable experience, contribute to their personal development and Hong Kong creative industries.

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Photo Captions:



Mr. Kenya Hara (middle)
receiving the DFA Lifetime
Achievement Award 2023

Guest Presenters:
Ms. Kai-yin Lo (Left)
Mr. Stanley Wong (Right)



Mr. Victor Lo Chung-wing
(middle) receiving the DFA
Design Leadership Award 2023

Guest Presenters:
Professor Eric Yim, Chairman of
Hong Kong Design Centre (Left)
Dr. Kigge Mai Hvid (Right)



Ms. Jiang Qiong Er (middle)
receiving the title of DFA
World's Outstanding Chinese
Designer

Guest Presenters:
Mr. Alan Chan (Left)
Mr. Steve Leung, Vice-chairman
of Hong Kong Design Centre
(Right)

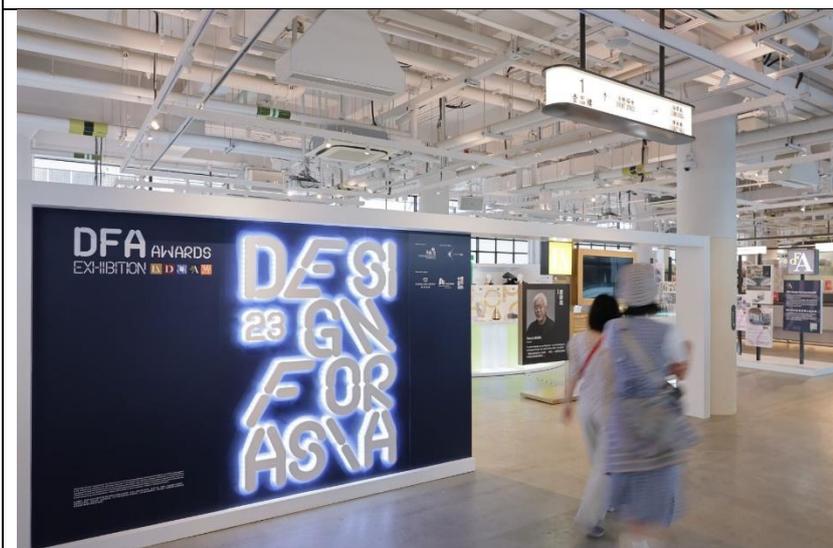
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DFA Design for Asia Awards 2023 - Grand Award winners with award presenters

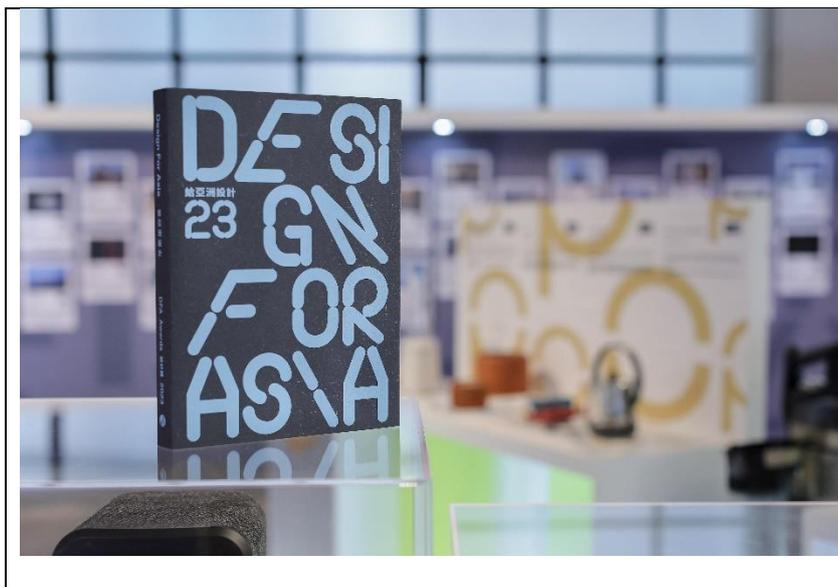


DFA Hong Kong Young Design Talent Award 2023 winners with award presenters



DFA Awards Exhibition 2023

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The Awards Publication - Design for Asia: DFA Awards 2023

Please download the **DFA Awards 2023 Event Review** Press Kit and high resolution images at: [DFA Awards 2023 Event Review](#)

About DFA Awards (www.dfaawards.com)

Since 2003, Hong Kong Design Centre launched the DFA Awards to underpin the role of designers in society, to celebrate design leadership and exemplary designs and projects with impact in Asia, as well as to recognise the rising force of emerging Hong Kong designers. The DFA Awards, through its five major award programmes, has grown in its international influence in Asia. The five award programmes include DFA Lifetime Achievement Award, DFA Design Leadership Award, DFA World's Outstanding Chinese Designer, DFA Design for Asia Awards and DFA Hong Kong Young Design Talent Award.

About Hong Kong Design Centre (www.hkdesigncentre.org)

A non-governmental organisation registered in 2001 and established in 2002, Hong Kong Design Centre is a strategic partner of the Government of the Hong Kong Special Administrative Region in advancing Hong Kong as an international centre of design excellence in Asia. Our public mission is to promote wider and strategic use of design and design thinking to create business value and improve societal well-being.

About Create Hong Kong (www.createhk.gov.hk)

Create Hong Kong (CreateHK) is a dedicated office set up by the Government of the Hong Kong Special Administrative Region in June 2009 to spearhead the development of creative industries in Hong Kong. From 1 July 2022 onwards, it is under the Culture, Sports and Tourism Bureau. Its strategic foci are nurturing talent and facilitating start-ups, exploring markets, promoting cross-sectoral and cross-genre collaboration, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community. CreateHK sponsors Hong Kong Design Centre to organise various projects to promote Hong Kong design.

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