

For Immediate Release

**Hong Kong Design Centre Welcomes Chief Executive's 2023 Policy Address  
and New Measures to Enable Hong Kong to Develop into  
'East-meets-West Centre for International Cultural Exchange'**

**Hong Kong, 25 October 2023** – Hong Kong Design Centre (HKDC) strongly supports the measures proposed in the Chief Executive's 2023 Policy Address, in particular the promulgation and implementation of the Blueprint for Arts and Culture and Creative Industries Development by the Culture, Sports and Tourism Bureau (CSTB) and the resource injection into the CreateSmart Initiative for attracting private sector capital and expanding new markets.

HKDC Chairman, Prof. Eric Yim, remarked, 'With the upcoming relocation of HKDC to Sham Shui Po for the new Design and Fashion Base in 2024, we believe that HKDC can serve as a creative anchor in Hong Kong, fostering cultural exchanges and the development of the creative and cultural industries. With the support from the Hong Kong SAR Government to the cultural and creative industries, HKDC will seize these immense opportunities to further strengthen our mission of promoting the broader and strategic application of design and design thinking, creating business value, and enhancing societal well-being. HKDC will continue to make efforts to fulfill our key roles outlined in the 14th Five-Year Plan, aimed at enabling Hong Kong to develop into an East-meets-West Centre for International Cultural Exchange.'

HKDC believes that the establishment of the Cultural and Creative Industries Development Agency signifies a proactive approach from Hong Kong SAR Government towards promoting the development of arts, culture and the creative sectors. This also showcases the importance of these sectors to the economic contribution in Hong Kong.

The fashion design sector has long been one of the cornerstones of Hong Kong's economy. Building upon this foundation, HKDC believes that our fashion design-related programmes, Fashion Asia Hong Kong, and Fashion Incubation Programme can play a more significant role in contributing to the flag initiative – Hong Kong Fashion Design Week proposed in the Policy Address and fostering the development of the fashion design sector in Hong Kong continuously.

As the Hong Kong SAR Government's strategic partner in promoting design and design thinking to strengthen Hong Kong's position as an international design hub, HKDC welcomes the measures aimed at supporting the creative and cultural industries to bolster the overall competitiveness of our city.

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### **Media Enquiries**

Yan Li | [yan.li@hkdesigncentre.org](mailto:yan.li@hkdesigncentre.org) | (852) 3793 8413

Jojo Chu | [jojo.chu@hkdesigncentre.org](mailto:jojo.chu@hkdesigncentre.org) | (852) 3793 8497

### **About Hong Kong Design Centre ([www.hkdesigncentre.org](http://www.hkdesigncentre.org))**

A non-governmental organisation registered in 2001 and established in 2002, Hong Kong Design Centre (HKDC) is a strategic partner of the HKSAR Government in advancing Hong Kong as an international centre of design excellence in Asia. Our public mission is to promote wider and strategic use of design and design thinking to create business value and improve societal well-being.

### **About Create Hong Kong ([www.createhk.gov.hk](http://www.createhk.gov.hk))**

Create Hong Kong (CreateHK) is a dedicated office set up by the Government of the Hong Kong Special Administrative Region in June 2009 to spearhead the development of creative industries in Hong Kong. From 1 July 2022 onwards, it is under the Culture, Sports and Tourism Bureau. Its strategic foci are nurturing talent and facilitating start-ups, exploring markets, promoting cross-sectoral and cross-genre collaboration, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community. CreateHK sponsors HKDC to organise Business of Design Week (BODW), BODW City Programme, DFA Awards, Knowledge of Design Week, Fashion Asia Hong Kong, Design Incubation Programme and Fashion Incubation Programme, among other projects, to promote Hong Kong design.

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